



# Newsletter

USFRA FOUNDED IN 1976

“TO PRESERVE THE BONNEVILLE SALT FLATS AND TO PROMOTE THE USE OF THIS HISTORIC PLACE FOR MOTOR-SPORTS FOR ALL FUTURE GENERATIONS.”

**UTAH SALT FLATS RACING  
ASSOCIATION**

How does that saying go? "We've come a long way, Baby!" U.S.F.R.A. is approaching its' 30th Anniversary. We started out as a few racers who just wanted to run their race cars to check tuning and get ready for Speed Week. Where else can you do this effectively except 'the great white dyno'. The first test and tune meets were a one mile approach to a 132' trap. The clocks had a digital time readout that had to be converted by hand to miles per hour. Someone finally put a conversion sheet together which helped. At least until Al Teague went over 299 m.p.h. and everyone had to wait for the calculations. A big meet was a dozen vehicles. In 1976, the BLM informed the racers that there wasn't any money in the 'drag' account. USFRA borrowed 2 trucks from the State and did all the dragging. The only permits required were a \$500.00 bond with the BLM and of course a liability insurance policy. There wasn't any advertising so no one had to worry about tourists. If any showed up they got put to work. A lot has changed since then. But what hasn't changed is the racers desire and need for speed and our hope for a safe race.

### I'D HAVE DONE IT DIFFERENT!

Why didn't you refund 100% of the entry money?

It was a good question, the answer, is more complicated. After the expenses of trying to drag a course in three different locations, gas for repeated trips from Salt Lake to Wendover by people desperate to find enough dry salt to stage a race, we simply didn't have enough money in the checking account to return 100%.

Well, the questioner goes on, "I'd have done it different"! I'd have refunded 100% and then asked the general membership to kick in.

Well, maybe we would have ended up with more money back and maybe with more good will in our Karma bank. As it stands, after expenses were covered, all we kept was enough Pre-entry money to squeak into next year. Is it worth mentioning that the USFRA now has less money in the piggy bank than after the end of last racing season? "No Race" isn't just a bummer for the (continued on next page)

**U.S.F.R.A.'s  
30<sup>th</sup> YEAR  
ANNIVERSARY  
1976 - 2006**

**Christmas Banquet  
Sat. November 19<sup>th</sup>  
@ Totems**

**Doors open @  
6:00pm food service  
starts at 6:30pm  
Cost is \$20.00 each  
please R.S.V.P. by  
Nov. 10<sup>th</sup> to Ellen at  
801-485-26662 or  
email:**

**usfra@saltflats.com  
Bring a 'white  
elephant' gift valued  
at less than \$10.00  
to exchange.**

**World of Speed  
Wed. - Sat.  
Sept. 13 - 16,  
2006**

**Inspection & Pit  
Set-up Tues. the 12<sup>th</sup>  
Meetings are the 1<sup>st</sup>  
Wed. of each month  
@ 7:00 pm  
@ Totems  
538 S. Redwood Rd.  
S.L.C., UT**



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racers, it is fiscal bad news for everybody involved. Hopefully the folks who appreciate the opportunity to run at World of Speed will step up and show they care by renewing their annual membership.

Historically it's always been the bold, optimistic pre-entries who bet that the weather would be good and they would save the late entry fee who have provided the up front bucks that enabled us to Pay: for permits, fuel for drag trucks, deposits for porta-potties and dumpsters, and all the rest of the stuff that you see already in place when you show up at the salt.

Yep, payment up front for that sort of stuff.

By canceling early, we avoid some of those up front expenses, but not all of them.

This year Mother Nature won and *we all lost*. U.S.F.R.A. lost because we only have one race per year. We lost out on being able to see all our extended racing family, and we missed out on doing what we do best—providing an opportunity to set possible records, achieve personal goals, and just generally excel at the greatest racing venue on the planet.

We also missed out on the opportunity to sell the merchandise that keeps us financially afloat. So what do we do now?

Over the years, some benevolent folks have stepped up and given financial support to the USFRA. Those same folks have gently scolded the USFRA for not being more bold in asking for financial support. We have been told, "If you don't ask, you will not receive."

That "Asking" seems to be something we aren't so good at. The USFRA has always strived to be self supporting. We usually get our money the old fashioned way, we earn it. Maybe that is just our hubris showing.

But then again, perhaps it is the time for us to ask for your help. I see that the other Bonneville racing organization lists magnanimous donors in their program at Gold, Silver, and Friends levels.

Since we are new at this stuff, maybe you folks out there could suggest how we should best ask for contributions and how to acknowledge those who step up? Maybe name the Timing trailer the "John Doe endowment Timing Trailer"? Maybe a list of supporting members posted down the side of the Registration Trailer? Maybe lifetime membership for a \$\$\$\$ contribution? How about a Big Banner at the salt proclaiming *<your company name here>!!!*

Let us know how you might help, and how we

should go about recognizing/rewarding that help.

I gotta tell you that my fantasy would be for the USFRA to have all the resources we could handle and watch NASCAR hold a bake sale to meet expenses.

I guess the bottom line is this. We really try. We try to be good stewards of the salt flats. We try to be responsible in handling your money when you send us pre-entry bucks. We try really hard to put on a top quality, family oriented Bonneville event. We try to earn your trust and support. We really try.

If you enjoy World of Speed, if you appreciate how hard we try, Show your support. At the least, renew your annual membership. Maybe buy a set of mugs or some USFRA togs to fly your colors. And maybe, if your one of the lucky ones who is able, step up and contribute. Large or small, USFRA will (as always) continue to prepare for hosting World of Speed next year.

We never give up, We are always trying.

Thanks for your interest and taking the time to read this, thanks for understanding, thanks for your support and especially, thanks for caring.

We'll see you on the Salt!!!



**Stone Washed Blue long sleeve T's M, L, XL, 2XL #LS-2005 \$20.00 + \$5.00 S&H**

**Just in time for Christmas! Pull-over Hoodie Sweat jackets**



Back Front

USFRA logo on back is yellow with blue and red in screen print, logo on front is white. I have several colors but not a lot in each color & size. Colors are Med. Blue, Grey, Red, Tan, Black, & Navy

Sizes: M, L, XL, XXL cost \$25.00 + \$5.00 S&H



**Black pocket 100% cotton t-shirt.**

size: S, M, L, XL, XXL cost: \$15.00 + \$5.00 S&H

**\*\*\*2005 CALENDAR POSTER\*\*\***

17 x 23 with event dates highlighted Item: C-2005  
\$3.00 each or 2 for \$5.00



**USFRA LOGO WEAR**

(special order allow 2mo.)

**GOLF SHIRT** 100% cotton, interlock knit, USFRA logo embroidered on left chest Black, Red, White, Natural sizes: S - 2XL, (3xl \$33.00) a pocket can be requested but it will be a 'blend'.  
Item G-210 \$30.00

**CLUB JACKET:** black, red, navy, or blue, base-ball style, USFRA logo embroidered on back, your name & car #? on front. sizes: sm - 4xl  
Item: C-2 \$90.00

**COFFEE MUGS**  
yellow plastic 22 oz. \$3.50  
white ceramic with full color print on 2 sides \$7.50

**CERAMIC STEIN**  
white w/blue & metallic gold trim on bottom and USFRA logo S-21 \$19.95

**CAPS**  
Embroidered U.S.F.R.A. logo on front, World of Speed around opening in back. wh/blk bill w/checkers or blk/blk bill, or red w/blue pattern  
Hats: C-205 \$20.00  
Safari Hat tan \$25.00



Soft cover  
#B-400  
\$30.00



Cut vinyl sticker  
4" wide x 3" high  
Item: V-Salt \$8.00



**2004 World of Speed T's**  
100% cotton ash or white, sizes: L - XL \$15.00



**USFRA Logo Sticker outside application**  
(1)3.25 x 3.25 & (2) 1.5/8 x 1.5/8  
\$2.00 each Item S-206

**\*\*\*NEW\*\*\***

18th annual World of Speed DVD  
2 part set, special memorial to Dave Newby \$23.00



**2003 & earlier World of Speed's 100% cotton T-shirts** ash or white, sizes: M L XL 2XL \$7.50 ea. you pick the color we pick the event!

Sweats, ash sizes M, L, XL, 2XL \$18.00

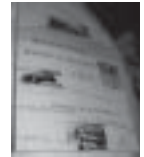


Screen Saver: Great collection of Bonneville Pictures to enjoy year-round \$19.95

**WORLD OF SPEED VIDEOS**  
9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup>, 14<sup>th</sup> & 17<sup>th</sup>  
Annual World of Speed VHS \$19.95 each



**USFRA Sunset Roadster Black 'pocket' T-Shirt** design on back USFRA logo on pocket small - 2xl \$17.00  
Item T-203



**Wendover Winds of Change** by Ronald A. Bateman soft cover book \$20.00

**BUMPER STICKER**  
3" x 10" brightly colored, Got Speed? Get Timed! \$3.00

Utah Salt Flats Racing Assoc.  
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phone: 801-485-2662

Name: \_\_\_\_\_ date: \_\_\_\_\_  
Street: \_\_\_\_\_  
City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone: \_\_\_\_\_

Item #	Qty	Description (include color)	Price	Amount
		membership e-mail: _____	\$40.00	
		2005 Rule Book (as soon as we have them)	\$10.00	
		International Shipping/Handling call or email for additional Am. Express, Visa, or Master Card: _____	<b>Sub Total</b>	
		Signature: _____ Expiration Date: _____	<b>S &amp; H</b>	except stickers & membership \$5.00
			<b>Total</b>	



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### [www.saltflats.com](http://www.saltflats.com)

The USFRA's website [www.saltflats.com](http://www.saltflats.com) receives many requests for links from a wide variety of businesses. Looking over our statistics it appears that we haven't been below 43,000 hits this last year, with an average around 55,000 hits. During August we almost broke 100,000 hits. This number continues to climb. This type of traffic is appealing to a lot of companies. However, we try to keep the links

on [www.saltflats.com](http://www.saltflats.com) of the highest quality in order to be of interest to USFRA members and racers. We have maintained a policy of only linking to Bonneville Saltflats Racers and those businesses that are

deeply involved with Bonneville Racing.

**We would like to add links to any Bonneville Racers web sites that are not already linked there.**

Please email us with the information about

your web site, and we'll add it to this exclusive list of Bonneville Racing oriented web sites. [dan@saltflats.com](mailto:dan@saltflats.com) or [usfra@saltflats.com](mailto:usfra@saltflats.com) the USFRA is run by racers for racers. Thanks



**Salt Flats on 10-18-05 when Gary Allen and Gary Wilkinson went out to put the drags up on blocks and put the trucks to bed for the winter.**